

KOVY-TV

2713 KOVR Drive, . West Sacramento CA 95605

KOVY-TV

CONTRACT NO. REV.

1191-33425-1

DATE PRINTED

08/15/12

AND

PAGE 1

338847	AGENCY (OR SERVICE) ACTING AS AGENT FOR			338848	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	INCEPTION MARKETING LLC			KIM VANN FOR CONGRESS			
AND	847 Sansome St Ste 200			PO BOX 984			
ADDRESS	San Francisco	CA	94111-1529	Willows	CA 95988-0984		
	USA			USA			
CONTACT	KRISTIN AMADOR			PRODUCTCD03R/VANN			
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO. 10/15		PRODUCT CODE	1300		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	2	09:58A	10:58A	30S	10/15/12-10/19/12	THE PRICE IS RIGHT	2	450.00	900.00
2	M-F	3	04:00P	05:00P	30S	10/15/12-10/19/12	CBS13 NEWS @ 4	3	675.00	2025.00
3	M-F	2	06:00P	06:30P	30S	10/15/12-10/19/12	CBS13 NEWS @ 6	2	1350.00	2700.00
4	M-F	1	06:30P	06:58P	30S	10/15/12-10/19/12	ENTERTAINMENT TONIGHT M-F	1	1350.00	1350.00
5	Sa	1	05:58P	06:58P	30S	10/20/12-10/20/12	ENTERTAINMENT THIS WEEK	1	675.00	675.00
6	M	1	07:58P	09:00P	30S	10/15/12-10/15/12	TWO BROKE GIRLS/MIKE & MOLLY	1	5850.00	5850.00
7	Th	1	06:58P	08:00P	30S	10/18/12-10/18/12	THE BIG BANG THEORY/TWO &	1	4050.00	4050.00
8	T	1	06:58P	08:00P	30S	10/16/12-10/16/12	NAVY N.C.I.S.	1	5400.00	5400.00
9	M-Su	2	10:00P	11:00P	30S	10/15/12-10/21/12	CBS 13 10PM NEWS M-SU	2	1800.00	3600.00
10	Sa	1	11:00P	12:00M	30S	10/20/12-10/20/12	CBS13 NEWSRPT @ 11 (SAT)	1	495.00	495.00
11	Su	1	11:00P	12:00M	30S	10/21/12-10/21/12	CBS13 NEWSRPT @ 11 (SUN)	1	495.00	495.00
12	M-F	3	01:02A	01:32A	30S	10/15/12-10/19/12	COMICS UNLEASHED	3	180.00	540.00
Total Contract:								19		28080.00
Billing Summary										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

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338847 AGENCY (OR SERVICE) ACTING AS AGENT FOR 338848 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME INCEPTION MARKETING LLC

KIM VANN FOR CONGRESS

AND 847 Sansome St Ste 200

PO BOX 984

ADDRESS San Francisco CA 94111-1529

Willows CA 95988-0984

USA

USA

CONTACT KRISTIN AMADOR

PRODUCT CD03R/VANN

LOCAL SALESPERSON LINDA SULA

AGENCY EST. NO.
10/15

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
					Qtr 4-12	Oct 28080.00	Nov .00	Dec .00	Total 28080.00	
									GRAND TOTAL	28080.00

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